



Concepto de la nube y servicios principales de AWS

Matías Huéscar

Enterprise GF Solutions Architect
AWS

AGENDA

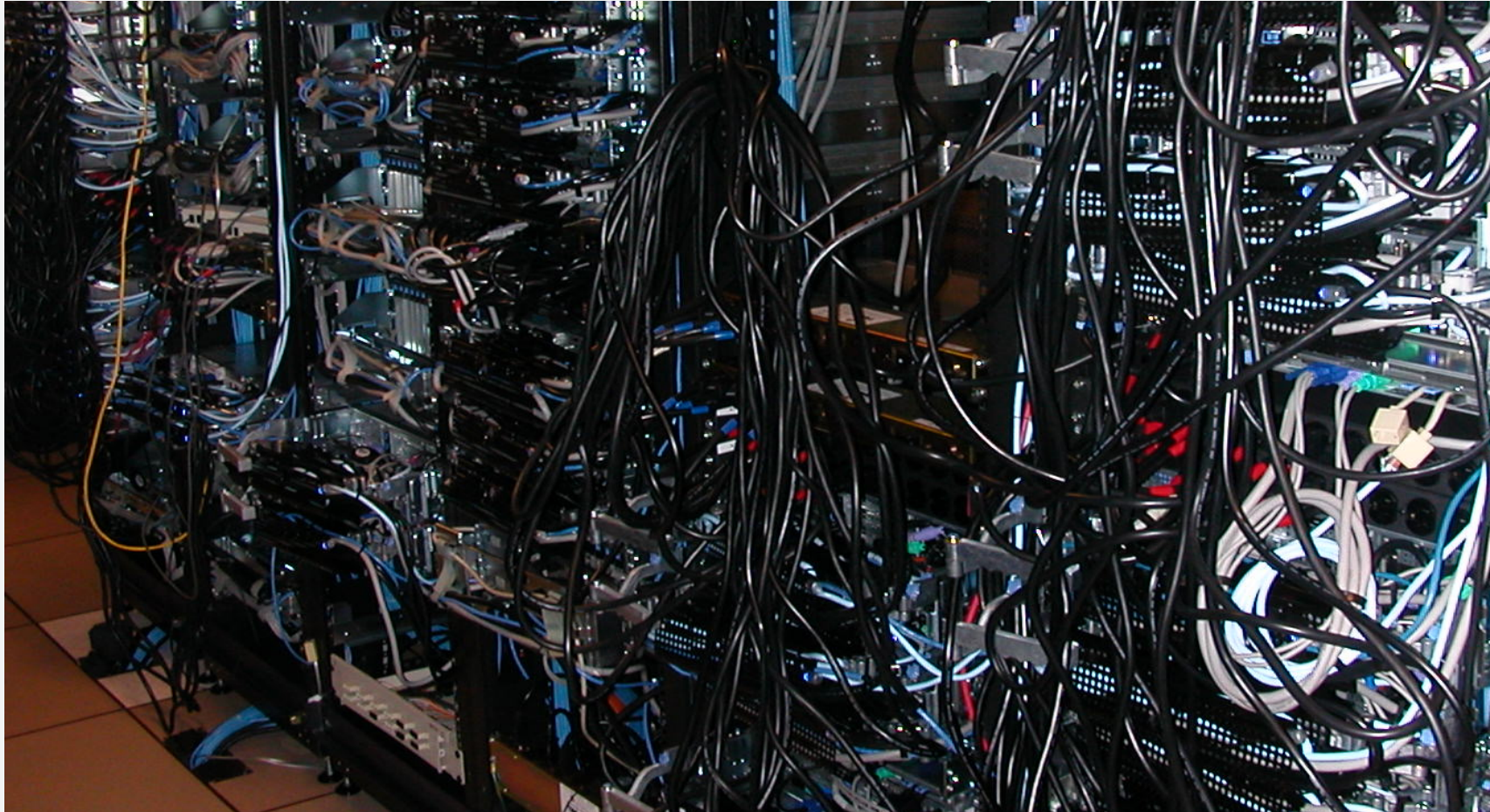
What is cloud?

Why cloud?

AWS Cloud

Some concepts in the cloud

What is the cloud?



What are the advantages of moving to the cloud?

Agility

Teams can experiment and innovate more quickly and frequently

Cost Savings

Only pay for what you use, lower upfront expenses

Elasticity

Easily Scale up or down with the needs of the business

Innovate Faster

Ability to focus on business differentiators, not infrastructure

Go Global in Minutes

Most extensive, reliable, and secure global cloud infrastructure

What is AWS?



A broad and deep platform that helps customers build sophisticated, scalable, secure applications

What sets AWS apart?

Security

Fine-grained control

Service Breadth & Depth

200+ fully featured services to support any cloud workload;
rapid customer driven releases

Experience: 1M+ customers

Building and managing cloud since 2006

Global Footprint

96 Availability Zones within 30 geographic Regions, 21 Local Zone,
310+ Points of Presence in 245 countries and territories.

Machine Learning

More machine learning happens on AWS than anywhere else.
Machine learning in the hands of every developer and data scientist.

Ecosystem

100,000 APN partners from 150 countries. The AWS Marketplace offers
50 categories, and more than 8,000 software listings

Enterprise leader

AWS positioned as a Leader in the Gartner Magic Quadrant
for Cloud Infrastructure as a Service, Worldwide

AWS Well Architected Framework

Pilar de excelencia operativa

El pilar de la excelencia operativa se concentra en ejecutar y monitorear los sistemas y en mejorar constantemente los procesos y los procedimientos. Entre los temas clave se incluyen la automatización de cambios, la respuesta a eventos y la definición de estándares para administrar las operaciones diarias.

[HTML](#) | [Laboratorios](#)

Pilar de eficacia del rendimiento

El pilar de eficacia del rendimiento se centra en la asignación estructurada y simplificada de TI y en los recursos informáticos. Entre los temas clave se incluyen la selección de los tipos y tamaños de recursos optimizados para los requisitos de la carga de trabajo, la supervisión del rendimiento y el mantenimiento de la eficacia a medida que evolucionan las necesidades de la empresa.

[HTML](#) | [Laboratorios](#)

Pilar de seguridad

El pilar de la seguridad se concentra en proteger la información y los sistemas. Entre los temas clave se incluyen la confidencialidad y la integridad de los datos, la administración de los permisos de usuarios y el establecimiento de controles para detectar eventos de seguridad.

[HTML](#) | [Laboratorios](#)

Pilar de optimización de costos

El pilar de optimización de costos se centra en evitar gastos innecesarios. Entre los temas clave se incluyen la comprensión del tiempo dedicado y el control de la asignación de fondos, la selección de recursos para el tipo y la cantidad adecuados y el escalado para cumplir con las necesidades de la empresa sin gastos excesivos.

[HTML](#) | [Laboratorios](#)

Pilar de fiabilidad

El pilar de fiabilidad se centra en las cargas de trabajo que realizan las funciones previstas y en cómo recuperarse rápidamente de los errores para cumplir con las demandas. Entre los temas clave se incluyen el diseño de sistemas distribuidos, la planificación de la recuperación y cómo adaptarse a los requisitos cambiantes.

[HTML](#) | [Laboratorios](#)

Pilar de sostenibilidad

El pilar de sostenibilidad se centra en minimizar los impactos ambientales de ejecutar cargas de trabajo en la nube. Entre los temas clave se incluyen un modelo de responsabilidad compartida para la sostenibilidad, la comprensión del impacto y la maximización del uso para minimizar los recursos necesarios y reducir los impactos posteriores.

[HTML](#) | [Laboratorios](#)



Customer Obsession



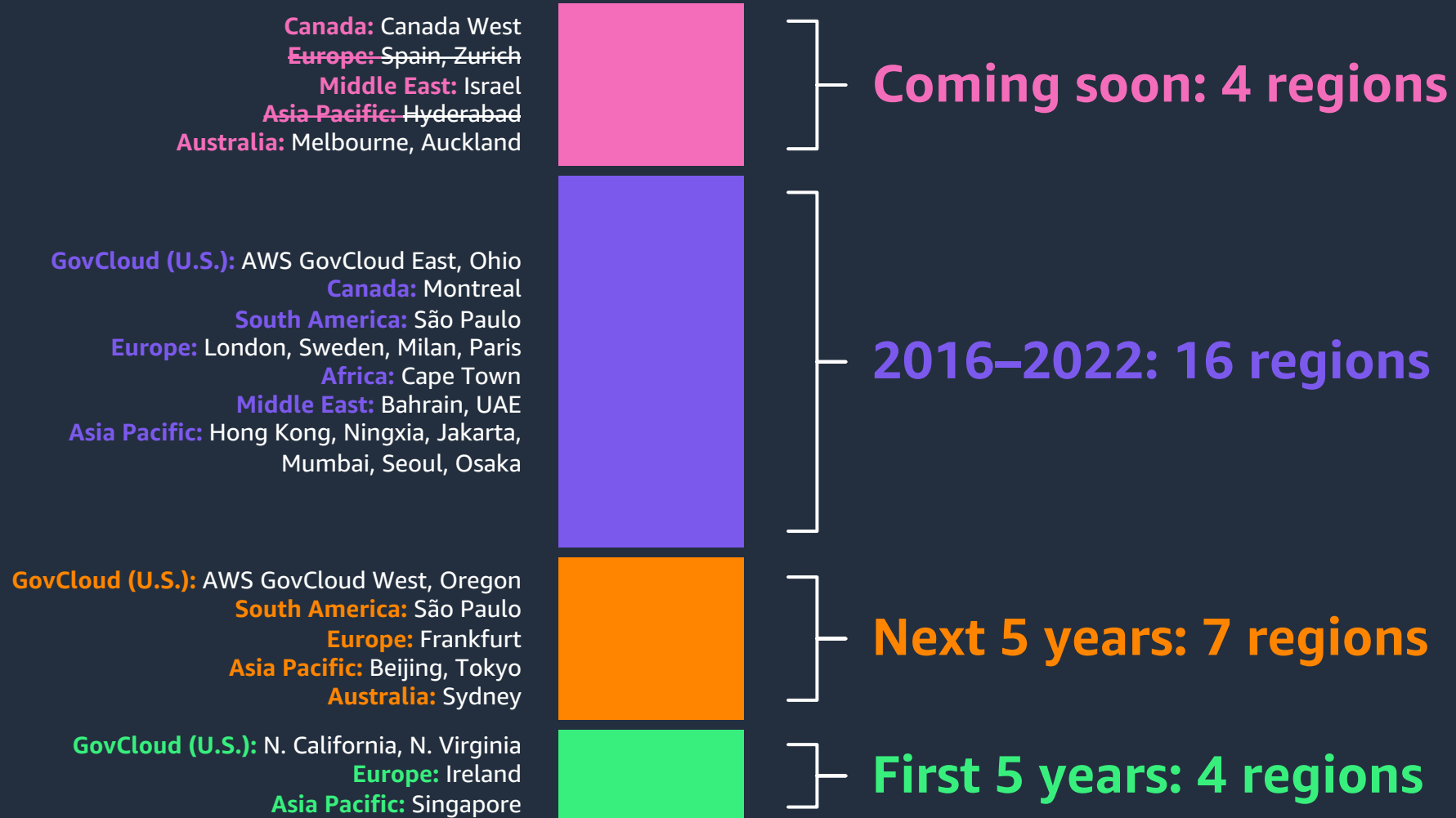
90%

of roadmap originates with customer requests
and are designed to meet specific needs

AWS Infrastructure



Regional Expansion

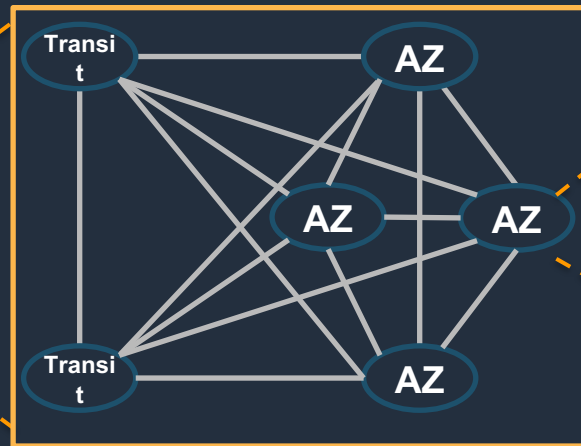


AWS region design

AWS Regions are comprised of multiple AZs for **high availability, high scalability**, and high **fault tolerance**. Applications and data are replicated in real time and consistent in the different AZs.

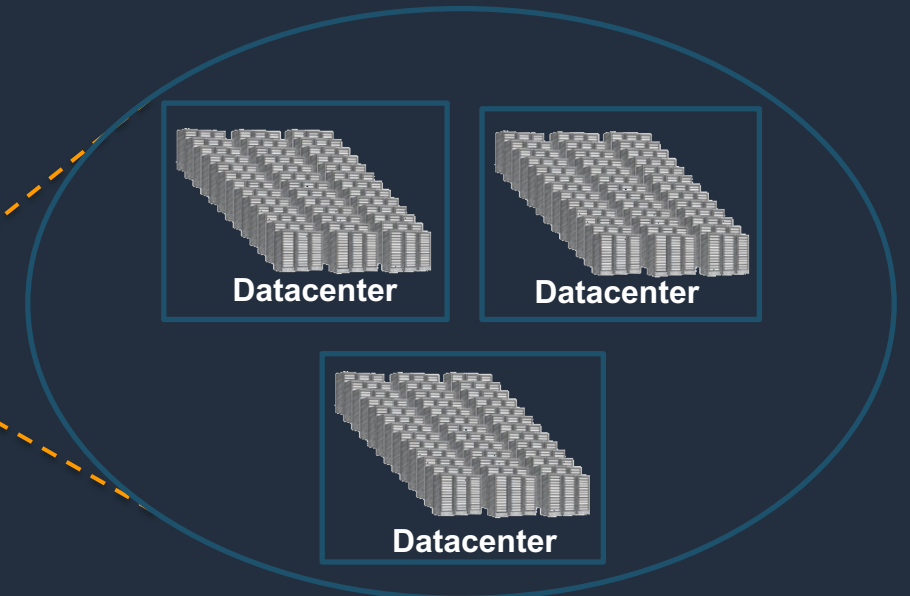


AWS Region



A **Region** is a physical location in the world where we have multiple **Availability Zones**.

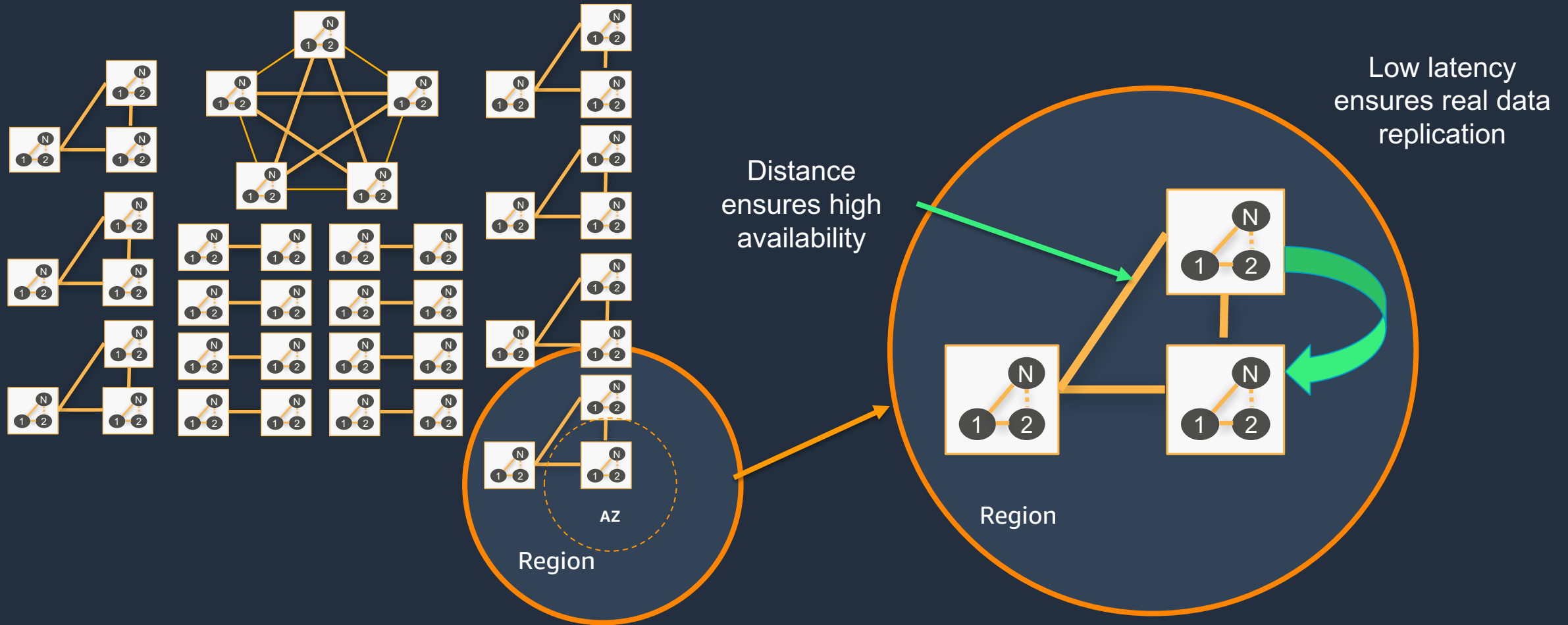
AWS Availability Zone (AZ)



Availability Zones consist of one or more discrete data centers, each with redundant power, networking, and connectivity, housed in separate facilities.

Regions and availability zones

SAME WORDS DIFFERENT MEANINGS



AWS Availability Zone (AZ) design

Fully isolated infrastructure with one or more datacenters

Meaningful distance of separation

Unique power infrastructure




Many 100Ks of servers at scale

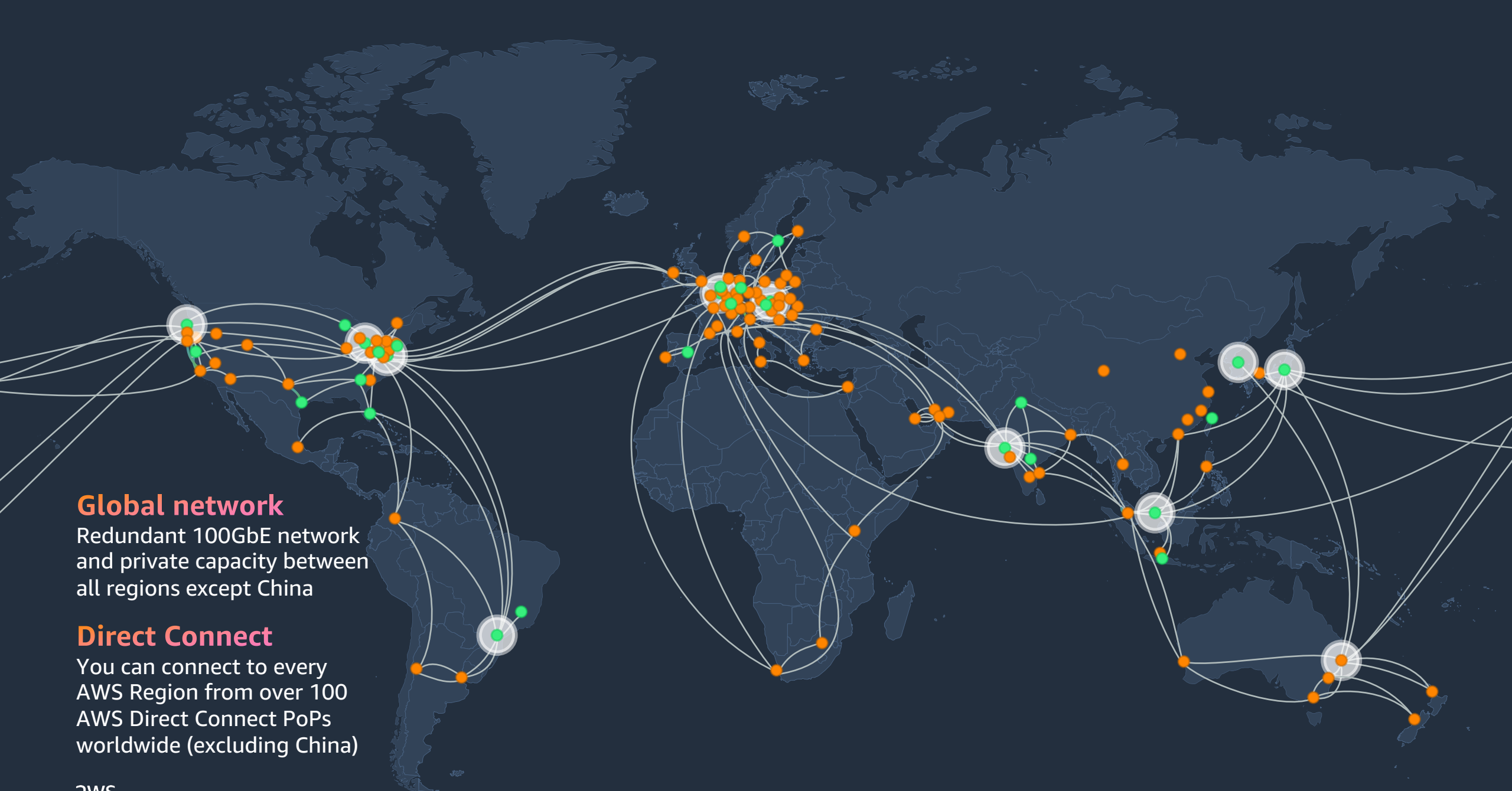
Datacenters connected via fully redundant and isolated metro fiber



Global edge locations

CloudFront has over 440+ edge locations, 13 regional edge caches across 90+ cities in 48 countries

-  Regional edge caches
-  Edge locations
-  Multiple Edge Locations



Global network

Redundant 100GbE network and private capacity between all regions except China

Direct Connect

You can connect to every AWS Region from over 100 AWS Direct Connect PoPs worldwide (excluding China)



The upcoming AWS Region in Spain is an extension to our commitment to Iberia

→ Opened

→ 3 Availability Zones at launch

→ Eighth AWS Region in Europe, joining existing regions in Dublin, Frankfurt, London, Paris, Stockholm, and Milan and upcoming one in Zurich

MADRID

AWS Office
Customer Success
European Hub

X2 Edge Location
X2 Direct Connect
Location

LISBON

AWS Office
Edge Location

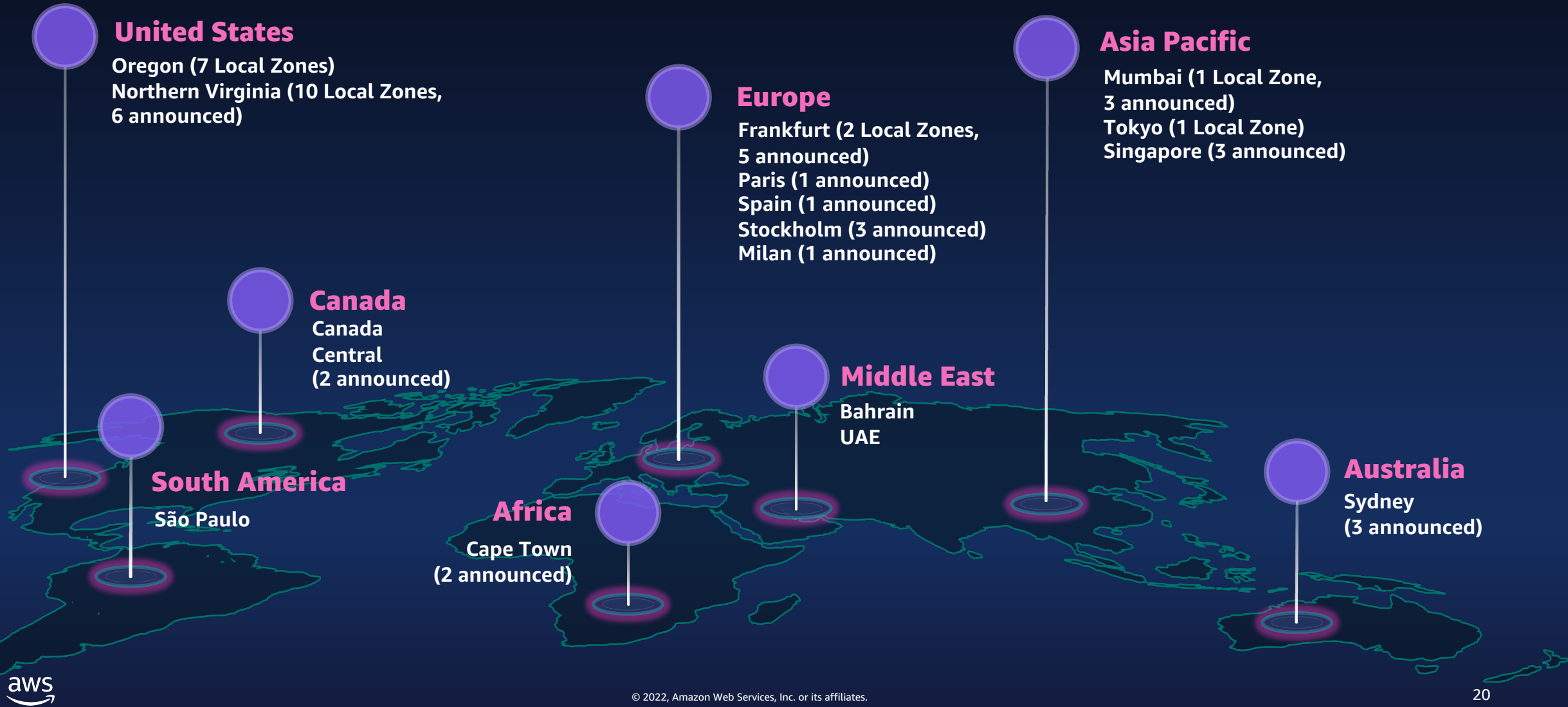
BARCELONA

AWS Office

ARAGÓN

Upcoming AWS Region

Available Regions and Local Zones



33 New Local Zones generally available starting 2022





Further and faster, together

THE Paris... CLIMATE 10 years PLEDGE 1 Early

Commitment to a sustainable future

On September 19, 2019, Amazon and Global Optimism announced The Climate Pledge, a commitment to meet the Paris Agreement 10 years early

Net-zero carbon by 2040

Path to 100% renewable energy by 2025

\$2 billion Climate Pledge Fund

It's more sustainable in the cloud

AWS's infrastructure is

3.6x more energy efficient

than the median of surveyed U.S.
enterprise data centers

AWS performs the same task with an

88% lower carbon footprint

Source: 451 Research, 2019, all rights reserved

Broad and Deep Functionality

TECHNICAL & BUSINESS SUPPORT

- Support
- Professional Services
- Optimization Guidance
- Partner Ecosystem
- Training & Certification
- Solutions Management
- Account Management
- Security & Billing Reports
- Personalized Dashboard

MARKETPLACE

- Business Apps
- Business Intelligence
- DevOps Tools
- Security
- Networking
- Databases
- Storage

ANALYTICS

- Data Warehousing
- Business Intelligence
- Hadoop/Spark
- Streaming Data Analysis
- Streaming Data Collection

- Elasticsearch
- Data Pipelines
- Interactive SQL Queries
- ETL

DEV OPS

- One-click App Deployment
- Resource Templates
- Build & Test
- Application Lifecycle Management
- DevOps Resource Management
- Triggers
- Containers
- Analyze & Debug
- Patching

MOBILE SERVICES

- API Gateway
- Single Integrated Console
- Identity
- Sync
- Mobile Analytics
- Mobile App Testing
- Targeted Push Notifications

IoT

- Rules Engine
- Device Shadows
- Device SDKs
- Device Gateway
- Registry
- Local Compute

MACHINE LEARNING

- Custom Model Training & Hosting
- Image & Scene Recognition
- Facial Recognition & Analysis
- Facial Search
- Text to Speech
- Conversational Chatbots
- Deep Learning (Apache MXNet, TensorFlow, & others)

ENTERPRISE APPS

- Virtual Desktops
- Sharing & Collaboration
- Corporate Email
- App Streaming
- Communications
- Contact Center

HYBRID ARCHITECTURE

- Data Integration
- Integrated Networking
- Integrated Identity & Access
- Integrated Resource & Deployment Management
- Integrated Devices & Edge Systems

MIGRATION

- Schema Conversion
- Exabyte-Scale Data Migration
- Application Migration
- Database Migration
- Server Migration

APP SERVICES

- Queuing & Notifications
- Email
- Workflow
- Transcoding
- Search

INFRASTRUCTURE

- Regions
- Availability Zones
- Points of Presence

CORE SERVICES

- Compute**
VMs, Auto-scaling, Load Balancing, Containers, Virtual Private Servers, Batch Computing, Cloud Functions, Elastic GPUs, Edge Computing
- Storage**
Object, Blocks, File, Archival, Import/Export, Exabyte-scale data transfer
- Databases**
Relational, NoSQL, Caching, Migration, PostgreSQL compatible
- Networking**
VPC, DX, DNS
- CDN**

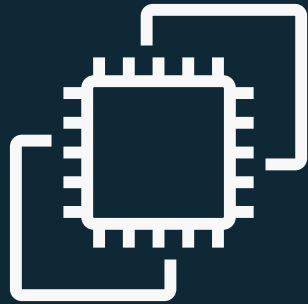
SECURITY & COMPLIANCE

- Identity Management
- Access Control
- Monitoring & Logs
- Assessment & Reporting
- Web Application Firewall
- Configuration Compliance
- Key Management & Storage
- Account Grouping
- Resource & Usage Auditing
- DDOS Protection

MANAGEMENT TOOLS

- Manage Resources
- Service Catalogue
- Configuration Tracking
- Monitoring
- Server Management
- Resource Templates

Choices for Compute



Amazon EC2

Virtual server instances
in the cloud



Amazon ECS, EKS, and Fargate

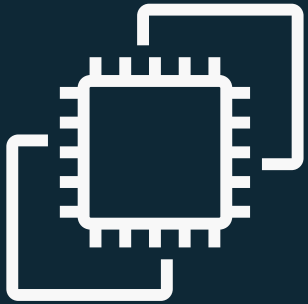
Container management service
for running
Docker on a managed
cluster of EC2



AWS Lambda

Serverless compute
for stateless code execution in
response to triggers

Amazon EC2



Amazon EC2

Linux | Windows | Mac

ARM and x86 architectures

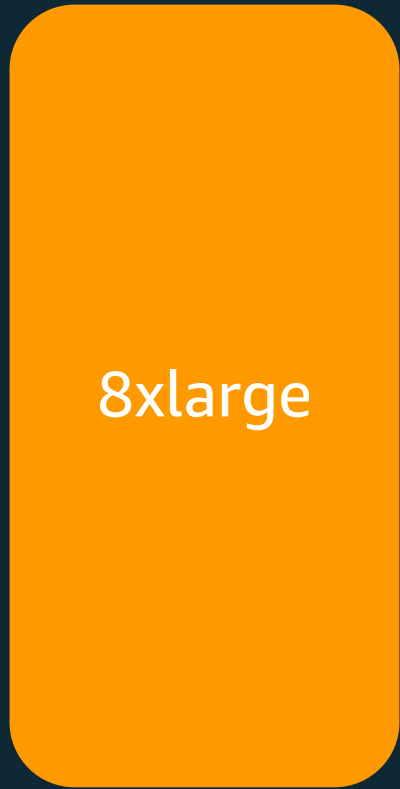
General purpose and workload optimized

Bare metal, disk, networking capabilities

Packaged | Custom | Community AMIs

Multiple purchase options: On-demand, RI, Spot

Instance sizing



8xlarge

c4.8xlarge

≈



4xlarge

2 - c4.4xlarge

≈



2xlarge



2xlarge



2xlarge



2xlarge

4 - c4.2xlarge

≈



xlarge



xlarge



xlarge



xlarge



xlarge



xlarge



xlarge



xlarge

8 - c4.xlarge

EC2 Naming Explained



Instance generation

c5n.xlarge

Instance
family

Attribute

Instance size

Instance Types



General Purpose

Compute Optimized

Memory Optimized

Accelerated Computing

Storage Optimized

	Burstable performance	General Purpose	Compute Intensive	Compute +memory up to 100 Gbps	Memory Optimized	In-memory	Memory Intensive	Compute and Memory Intensive	Graphics Intensive	General Purpose GPU	FPGA	High I/O	Dense Storage	Big Data Optimized
intel	T3	M5	C5	C5n	R5	X1	X1e		G3	P3	F1		D2	H1
Local storage (NVMe SSD)		M5d	C5d		R5d		Z1d					I3		
AMD	T3a	M5a			R5a									
metal		M5m	c5m		R5m		u-12tb1	Z1dm					I3m	
others	A1	M6g	C6g		R6g					P3dn			I3en	
	arm		arm		arm									

Choose your processor and architecture



Intel® Xeon® Scalable
(Skylake) processor



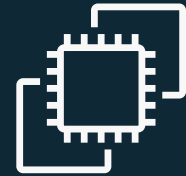
NVIDIA V100
Tensor Core GPUs



AMD EPYC processor



AWS Graviton
Processor (arm)
AWS Inferentia



FPGAs for custom
hardware acceleration

Right compute for the right application and workload

AWS Graviton3 Processor

Enabling the best price/performance for your cloud workloads

Graviton2 Processor



7x performance, 4x compute cores, and 5x faster memory



Built with 64-bit Arm Neoverse cores with AWS-designed silicon using 7 nm manufacturing technology



Up to 64 vCPUs, 25 Gbps enhanced networking, 18 Gbps EBS bandwidth

Graviton3 Processor



25% Faster than Graviton2, 2x faster floating point performance and cryptographic workloads, 3x faster for ML workloads

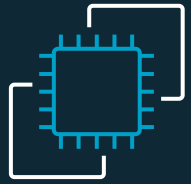


First in the cloud to feature DDR5, 50% higher memory bandwidth Graviton 2.



Uses up to 60% less energy. 20% higher enhanced networking bandwidth

Choice of accelerators for specialized workloads



Elastic Graphics

Easily add graphics acceleration to your EC2 instance

Configure right amount of graphics acceleration for your workload

Accelerate application for fraction of cost of standalone graphics instances



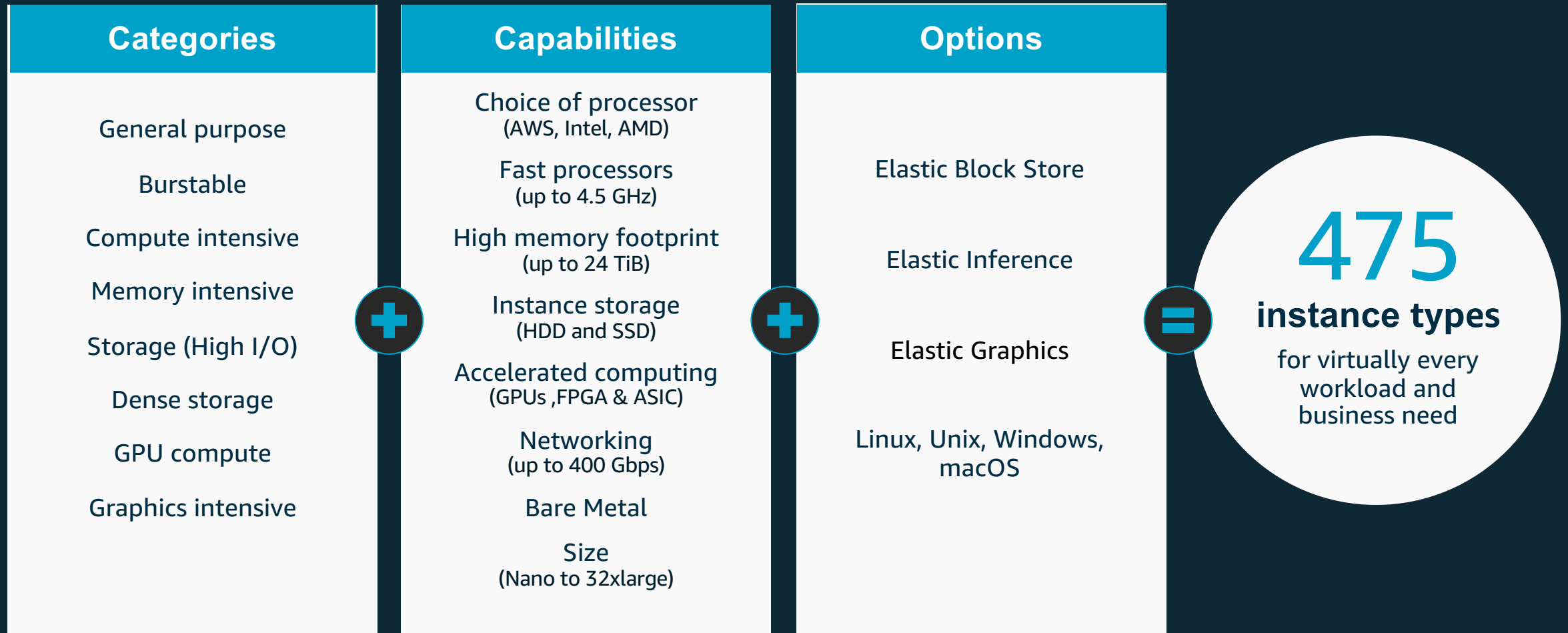
Elastic Inference

Reduce deep learning inference costs by up to 75%

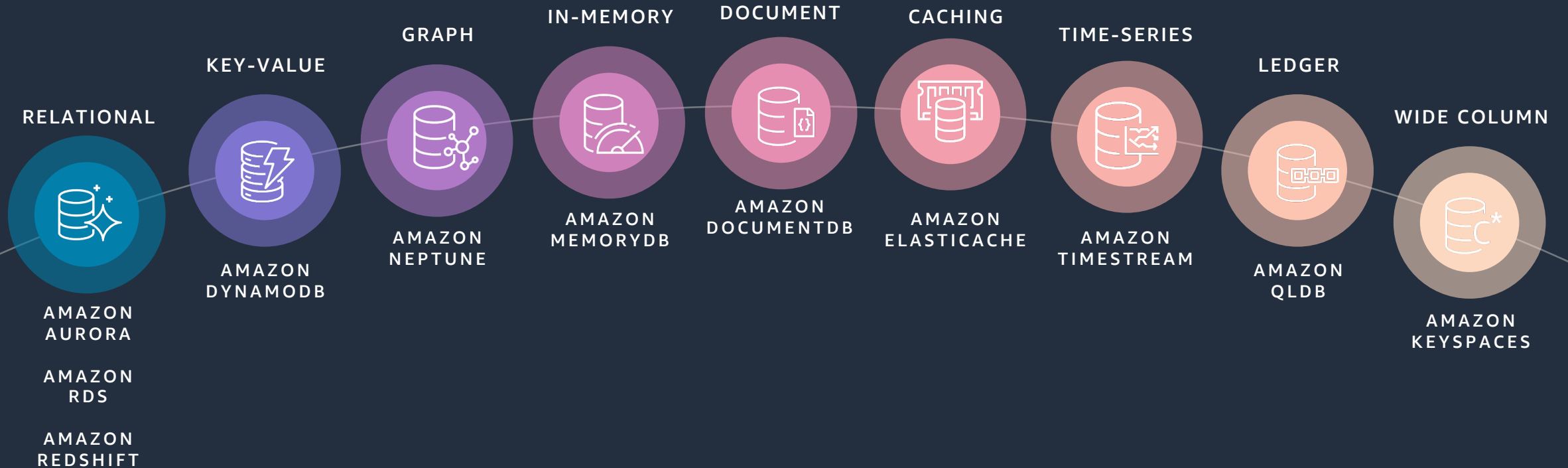
Easily attach fractional sizes of a full GPU instance to EC2 or SageMaker instances

Scale inference acceleration up or down as needed with EC2 Auto Scaling

Broadest and deepest platform choice



Broadest portfolio of purpose-built databases

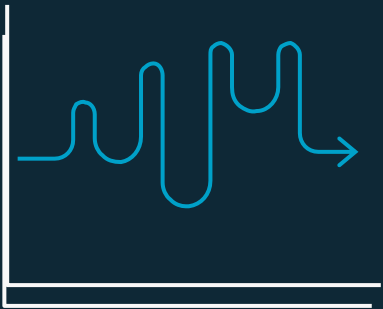




Amazon EC2 purchase options

On-Demand

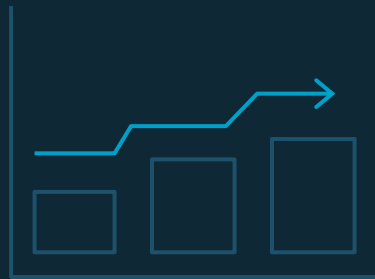
Pay for compute capacity by **the second** with no long-term commitments



Spiky workloads, to define needs

Reserved Instances

Make a 1 or 3 year commitment and receive a **significant discount** off On-Demand prices



Committed and steady-state usage

Savings Plan

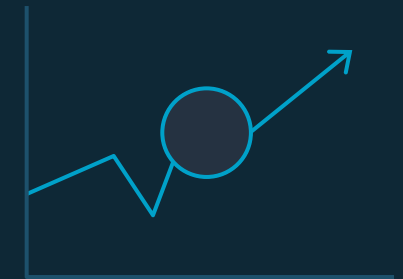
Same great discounts as Amazon EC2 RIs with **more flexibility**



Committed flexible access to compute

Spot Instances

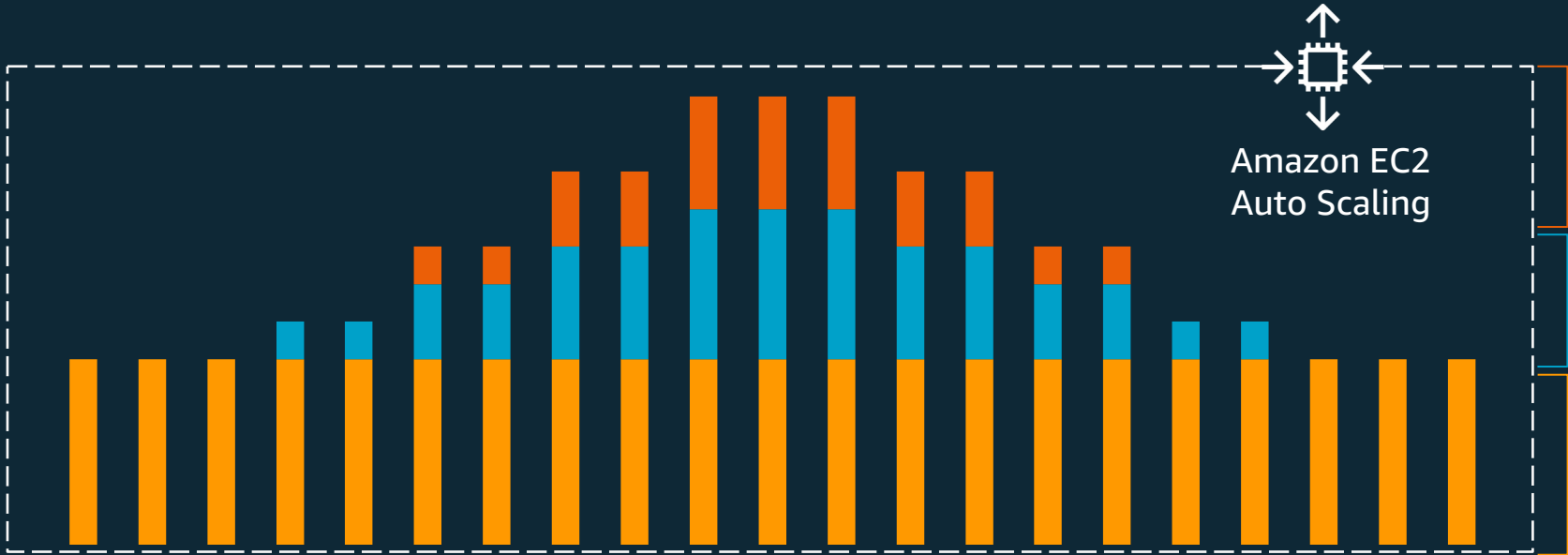
Spare Amazon EC2 capacity at **savings of up to 90%** off On-Demand prices



Fault-tolerant, flexible, stateless workloads



Simplifying capacity and cost optimization



Scale using Spot for short-lived, fault-tolerant, stateless workloads

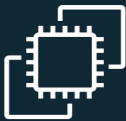
Scale using On-Demand for short-lived, stateful workloads

Use Ris and Savings Plans for known/steady-state workloads

AWS SERVICES MAKE THIS EASY AND EFFICIENT



Amazon Elastic Container Service (Amazon ECS)



EC2 Fleet



Amazon Elastic Kubernetes Service (Amazon EKS)



AWS Thinkbox



Amazon EMR



AWS CloudFormation



AWS Batch



Amazon SageMaker



Motivate your teams with **AWS Certification**

89% of IT decision makers agree that employing AWS Certified staff has shortened the time it takes to complete cloud projects¹.

Validate skills

AWS Certifications help you confidently identify professionals with specific skills

Effective

AWS Certified professionals are more productive and faster troubleshooters²

Globally recognized

Employees value industry-recognized cloud certifications

Available AWS Certifications

aws certified
Updated March 2020

Professional

Two years of comprehensive experience designing, operating, and troubleshooting solutions using the AWS Cloud



Associate

One year of experience solving problems and implementing solutions using the AWS Cloud



Foundational

Six months of fundamental AWS Cloud and industry knowledge



Specialty

Technical AWS Cloud experience in the Specialty domain as specified in the *exam guide*



1. 2020, ESG
2. Global Knowledge, 2019

AWS delivers broadest storage portfolio in industry

OBJECT



Amazon
S3

BLOCK



Amazon
EBS

FILE



Amazon
EFS



Amazon
FSx for
NetApp
ONTAP



Amazon
FSx for
Windows
File Server



Amazon
FSx
for Lustre



Amazon
FSx
for
OpenZFS

BACKUP



AWS
Backup

DATA TRANSFER AND MIGRATION



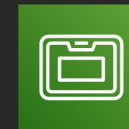
AWS Storage
Gateway



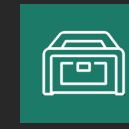
AWS
DataSync



AWS Transfer
Family



AWS
Snowball



AWS
Snowcone

Your choice of Amazon S3 storage classes



S3 Intelligent-Tiering



S3 Standard



S3 Standard-IA



S3 Glacier Instant Retrieval



S3 Glacier Flexible Retrieval (formerly S3 Glacier)



S3 Glacier Deep Archive



S3 One Zone-IA



S3 Outposts

AWS Region \geq 3 Availability Zones

Data with changing access patterns

- Milliseconds access
- No retrieval charge
- Object monitoring charge
- **Archive Instant Access tier** New
- Opt-in Async Archive tiers

Frequently accessed data

- Milliseconds access

Infrequently accessed data

- Milliseconds access
- Retrieval charge per-GB

Rarely accessed data

- **Milliseconds access**
- **Minimum storage duration**
- Retrieval charge per-GB

Archive data

- Retrieval options from minutes to hours
- **Free bulk retrievals**
- Retrieval charge per-GB New

Long-term archive data

- Retrieval in hours
- Retrieval charge per-GB

AWS AZ

Re-creatable, less accessed data

- Milliseconds access
- Retrieval charge per-GB

AWS Outposts

On-premises data

- Milliseconds access
- Retrieval charge per-GB

You need the right storage for **any data**

#1

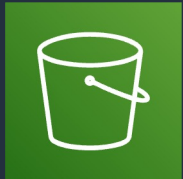
OBJECT

#1

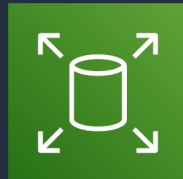
BLOCK

#1

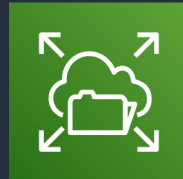
FILE



Amazon
S3



Amazon
EBS



Amazon
EFS



Amazon FSx
for NetApp
ONTAP



Amazon FSx
for Windows
File Server



Amazon FSx
for Lustre

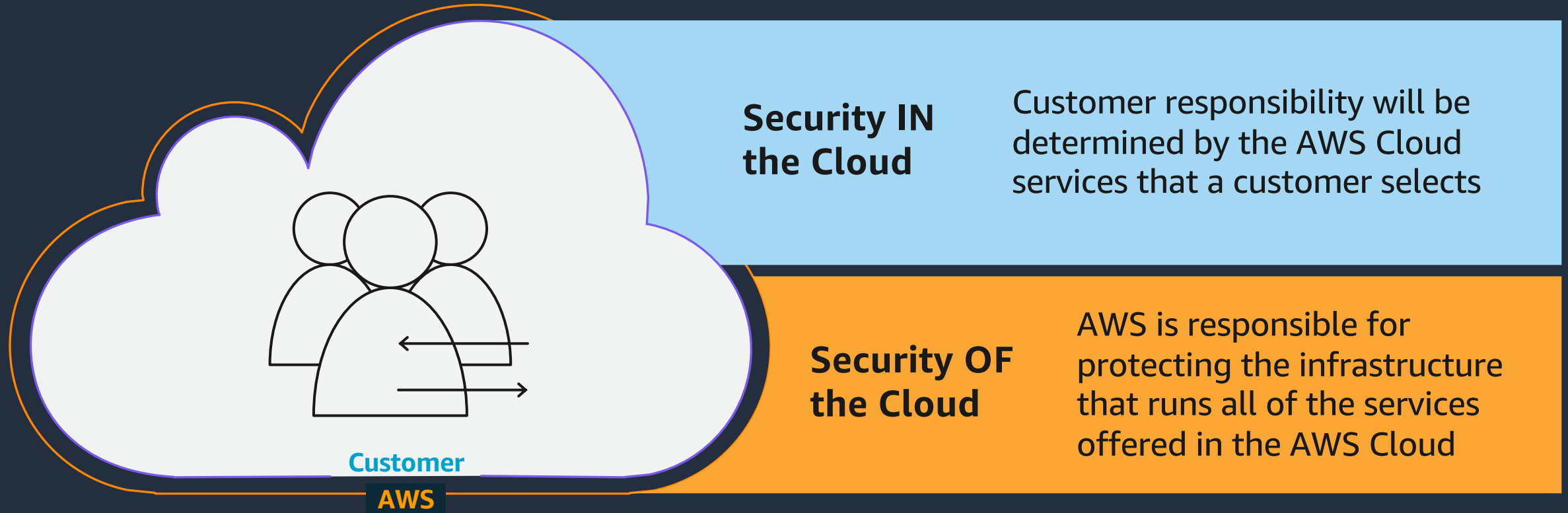


Amazon FSx
for OpenZFS

Most complete cloud storage portfolio

Some Cloud Concepts

Shared responsibility model



Traditional on-premises security model

Customers

are responsible for end-to-end security in their on-premises data centers

Customer data

Platform, applications, identity, & access management

Operating system, network, & firewall configuration

Client-side data

Encryption & data integrity authentication

Server-side data

File system and/or data

Network traffic

Protection (encryption, integrity, identity)

Software

Compute

Storage

Database

Networking

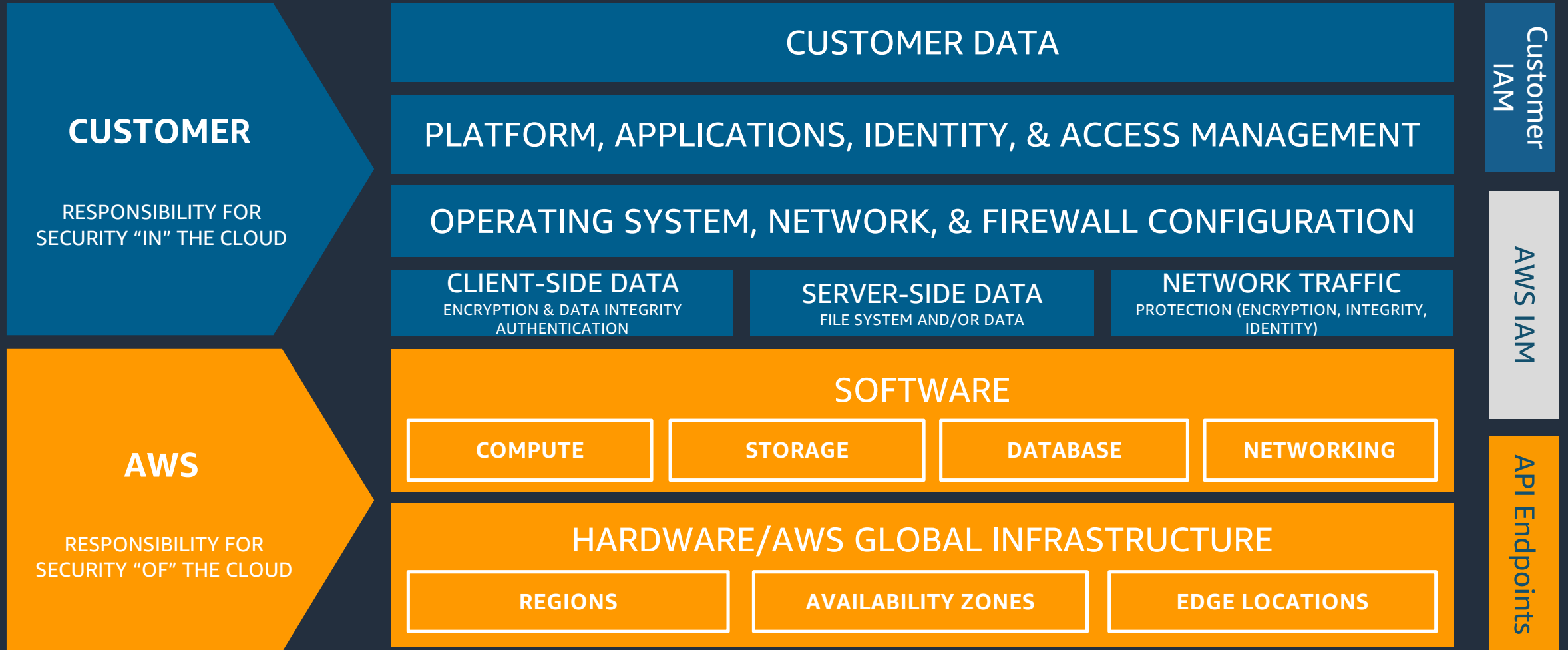
Hardware/AWS Global Infrastructure

Regions

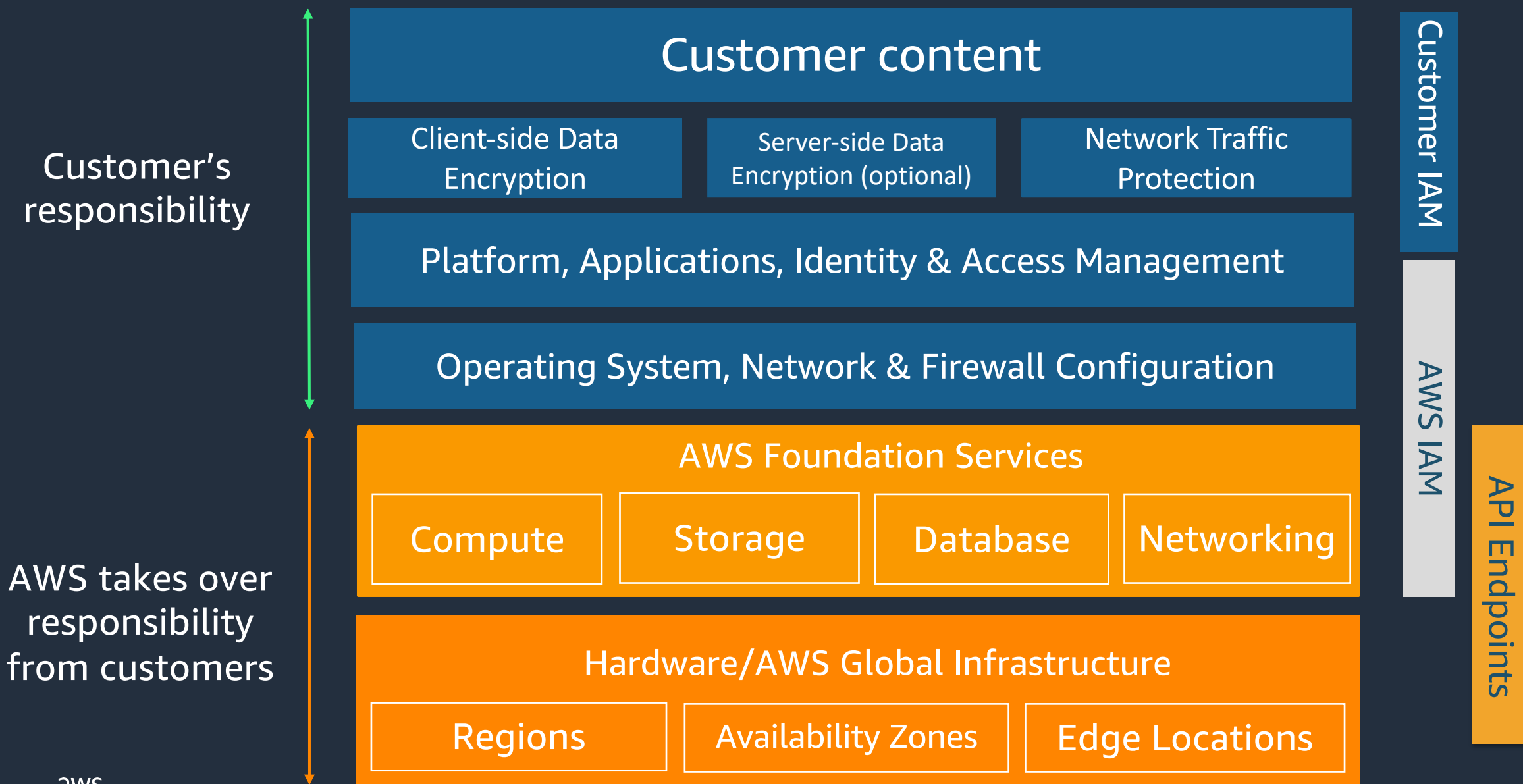
Availability zones

Edge locations

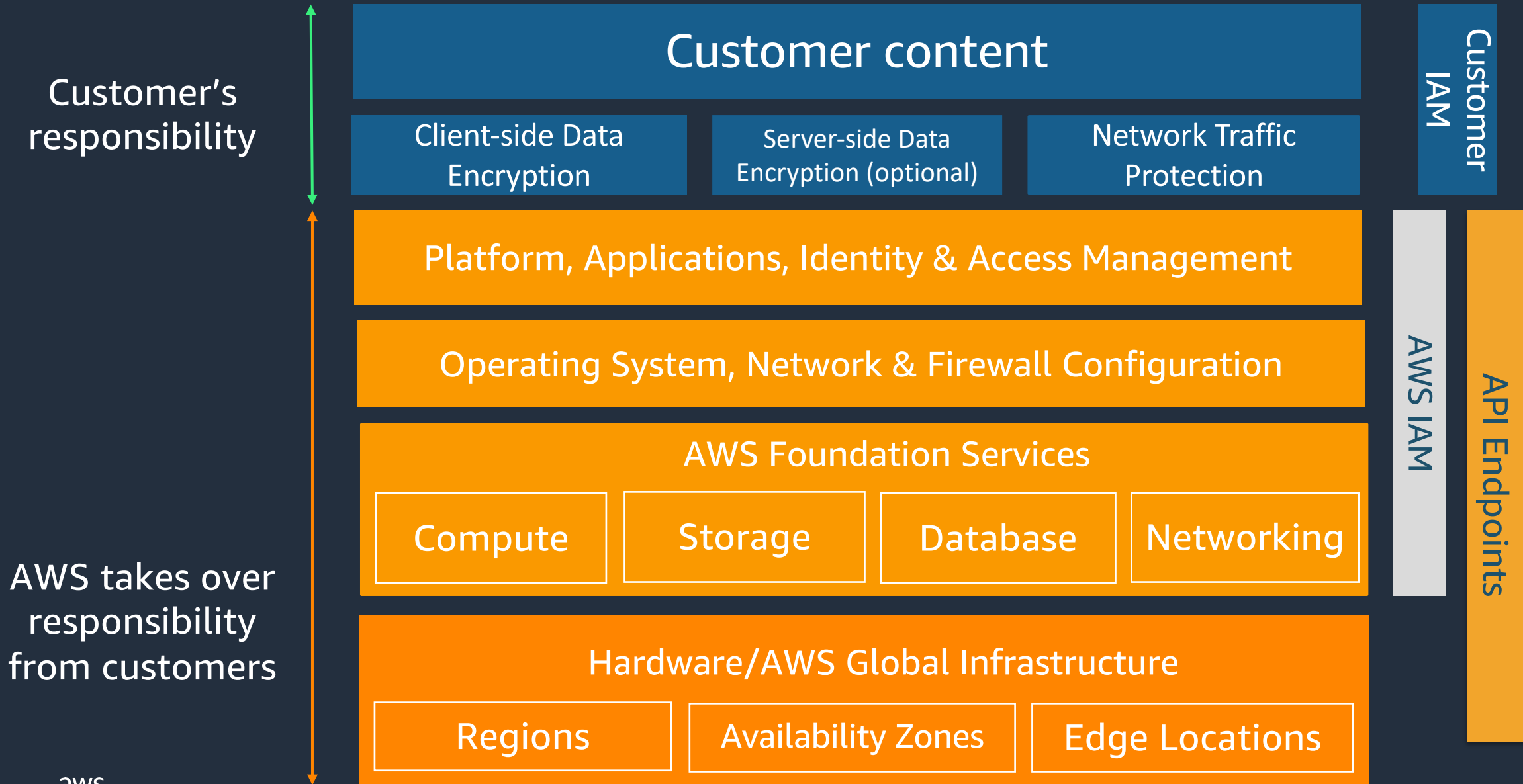
AWS Security Model when using Infrastructure Services



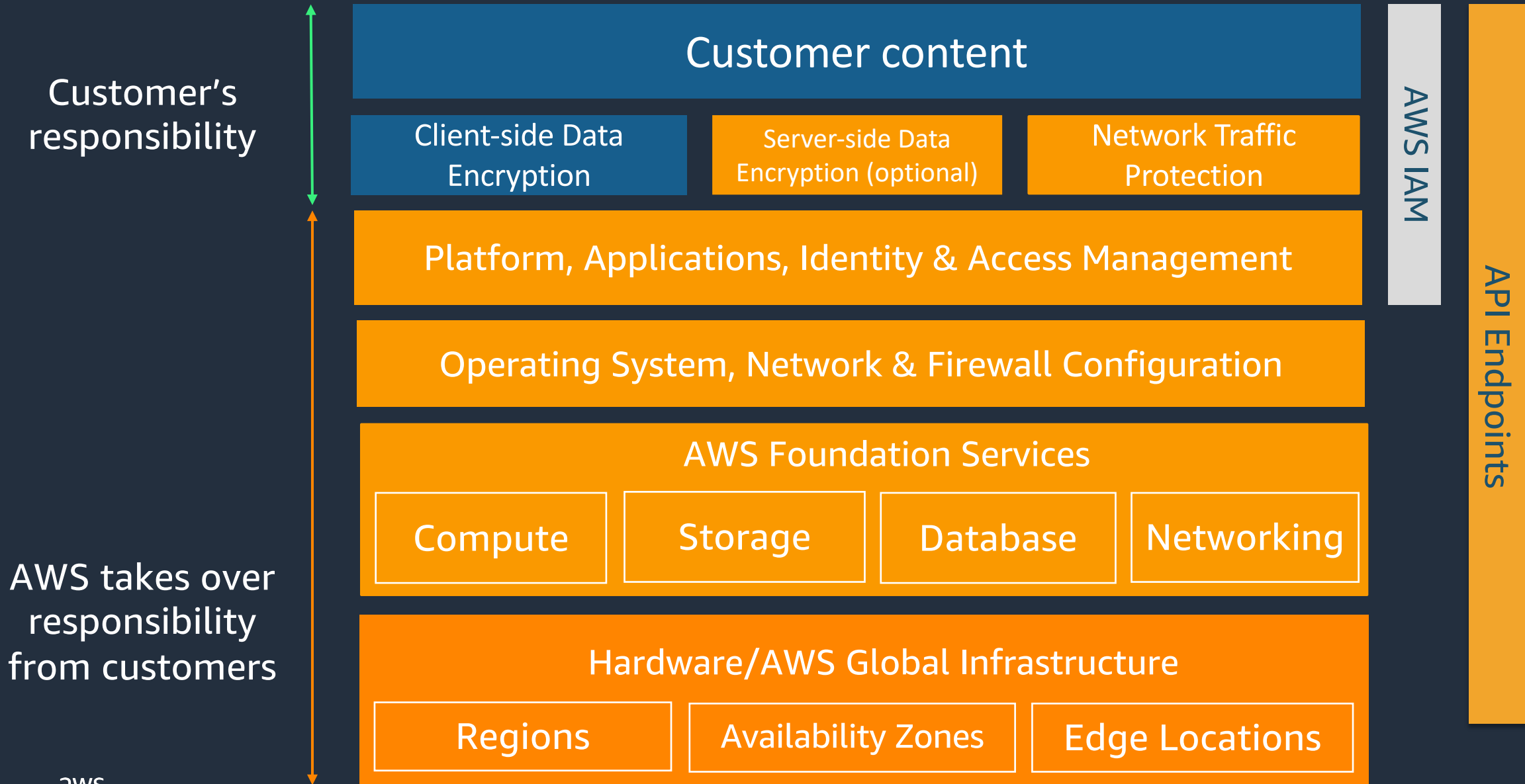
AWS Security Model when using Infrastructure Services



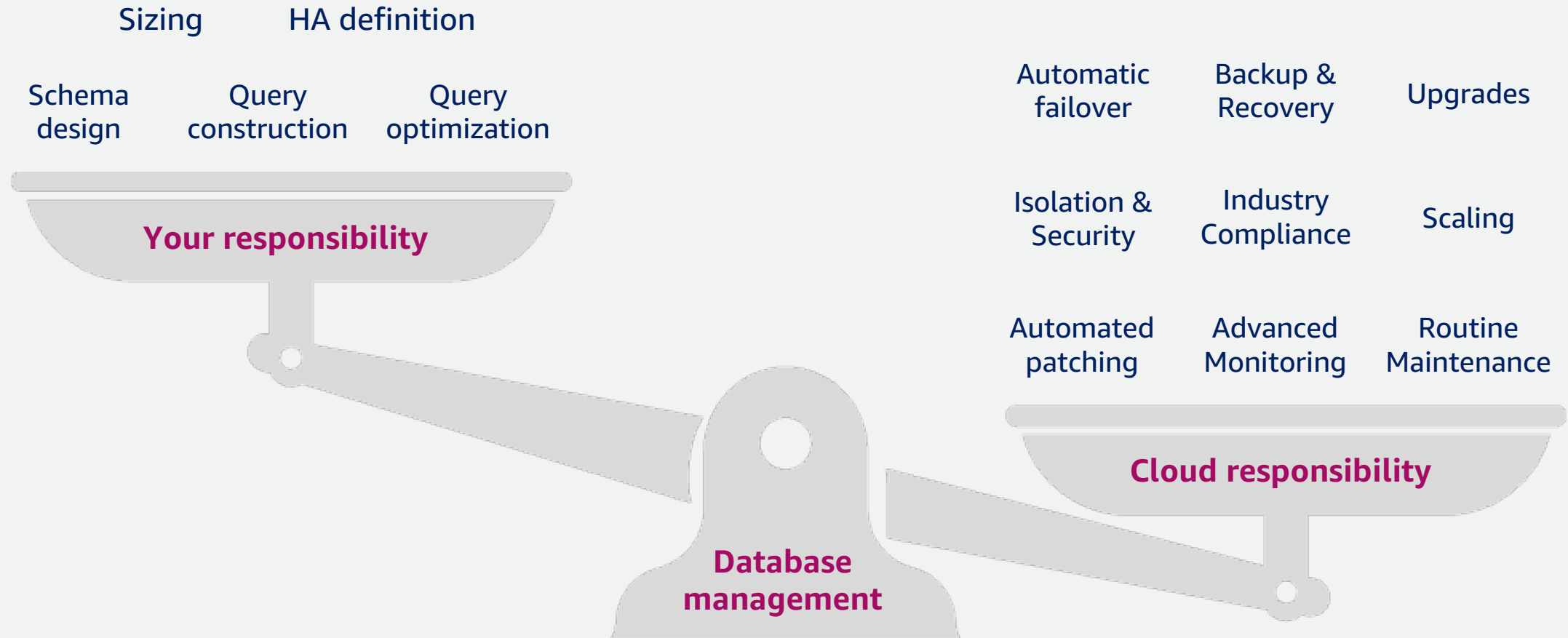
AWS Security Model when using Container Services



AWS Security Model when using Abstracted Services



What are Managed Services? What is Serverless?



Serverless Portfolio

APPLICATION PRIMITIVES – COMPUTE AND DATASTORES



Amazon
S3



AWS
Lambda



AWS
Fargate



Amazon
DynamoDB



Amazon Aurora
Serverless



Amazon
Kinesis

APPLICATION INTEGRATION



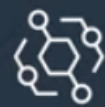
Amazon
SNS



Amazon
API Gateway



AWS
Step Functions



Amazon
EventBridge



Amazon
SQS



AWS
AppSync

Developer Tools



AWS
CloudFormation



AWS
Cloud9



AWS
CodePipeline



AWS
Config



AWS
CloudTrail



Amazon
CloudWatch



AWS
X-Ray



AWS Serverless
Application
Repository

SECURITY AND ADMINISTRATION



AWS
IAM



AWS
SSO



Amazon
GuardDuty



Amazon
Inspector



Amazon
VPC



AWS
WAF



AWS
Shield



Amazon
Cognito

Compute deep dive



Serverless Architecture

Event Source



Changes in data state



Requests to endpoints



Changes in resource state



Function



Node.js

Python

Java

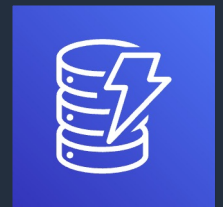
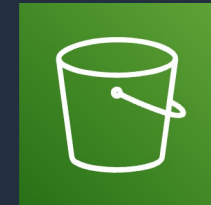
C#

Go

Ruby

Bring Your Own

Services / Other



Anatomy of a Lambda Function

- **Handler function**

- Function executed on invocation
- Processes incoming event

- **Event**

- Invocation data sent to function
- Shape differs by event source

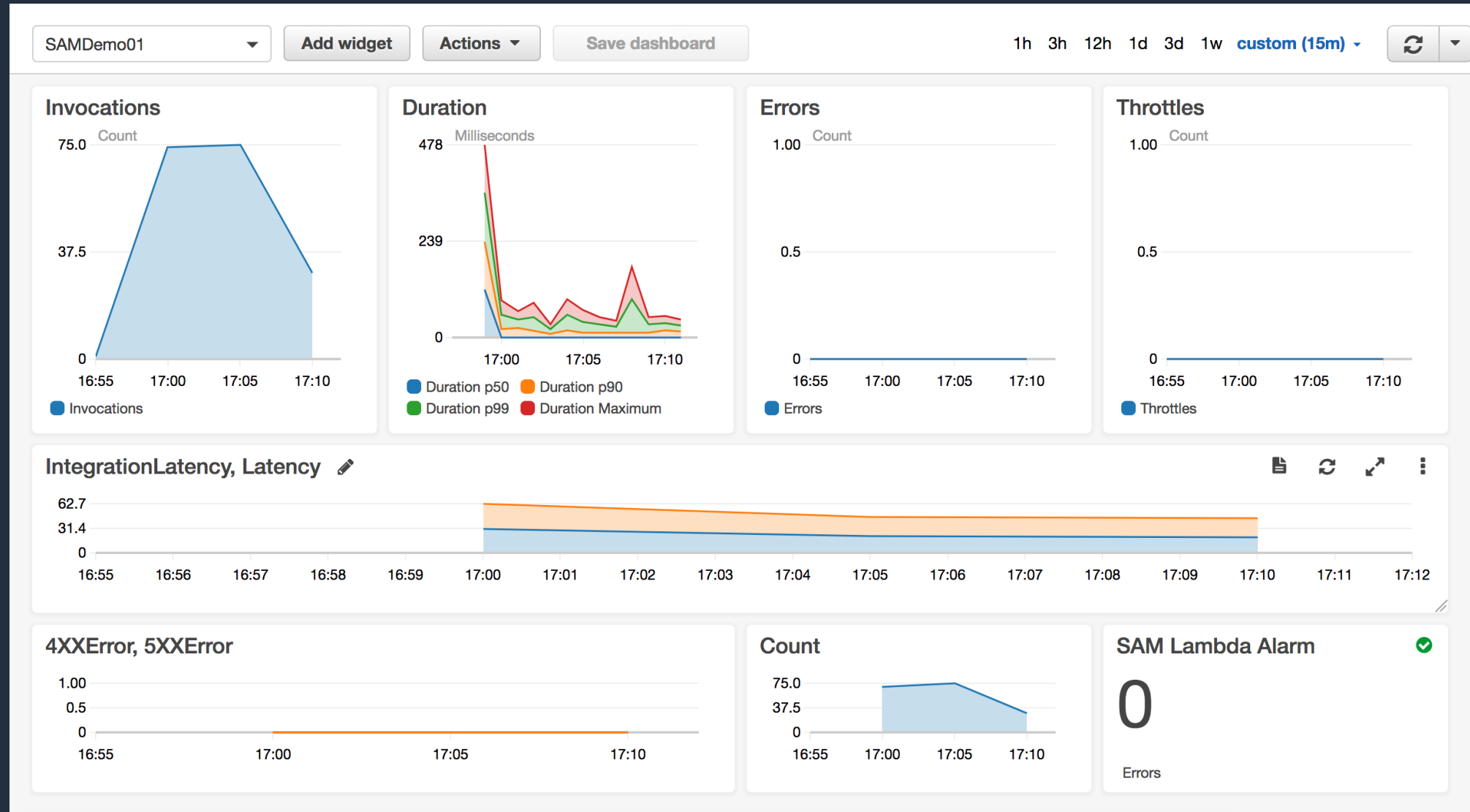
- **Context**

- Additional information from Lambda service
- Examples: request ID, time remaining

Lambda_function.py

```
• def handler(event, context):  
•     msg = 'Hello {}'.format(  
•         event['name']  
•     )  
•     return { 'message': msg }
```

Built in monitoring

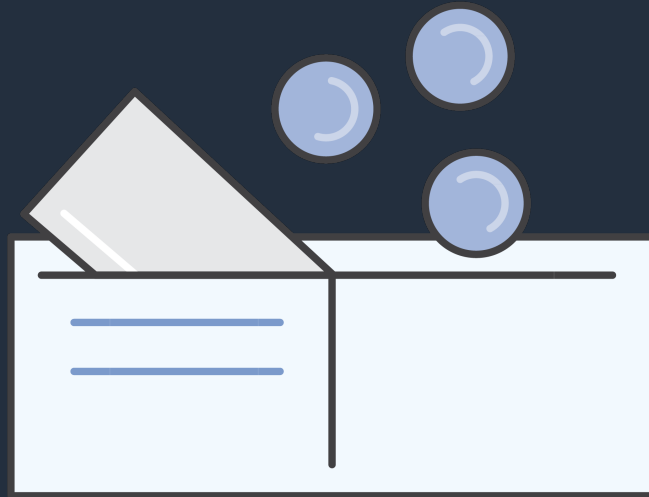


A few items to keep in mind...

- Functions are stateless, no affinity to underlying infrastructure
- Select between 128MB and 10GB
- Choose ARM or x86
- Up to 15 minutes of runtime
- Event triggers an invocation
- Lambda can handle a wide variety of event sources
 - Depending on event source, payload differs
 - Some event sources are batched (e.g. S3, SQS)
- Lambda service manages scaling, invocation
- Lambda service team manages platform security

- **Build something!**

Fine-grained pricing



Free Tier

1M requests and 400,000 GBs of compute.
Every month, every customer.

Pay for value

- Priced by power rating
- Charged in **1ms** increments
- Low per-request charge
- No minimum
- Never pay for idle

Container technology



Amazon EKS or Amazon ECS?



ECS

Powerful simplicity



EKS

Open flexibility

Powerful simplicity



ECS

AWS-opinionated way to
run containers at scale

Reduce decisions without
sacrificing scale or features

Reduce time to build, deploy,
and migrate applications

Open flexibility



EKS

Gain agility and efficiency with AWS-optimized Kubernetes, and standardize operations everywhere

Secure, highly available, with observability across all Kubernetes deployments

Build with choice of solutions from the broader community around Kubernetes

Run your containers anywhere based on your workload needs

Serverless

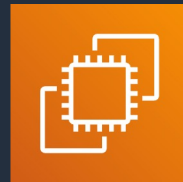


AWS Fargate



Spot instance

EC2 options

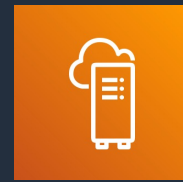


Amazon EC2



Spot instance

Edge and 5G

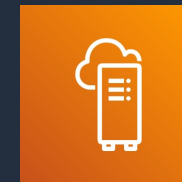


AWS Local
Zones



AWS
Wavelength

On-premises



AWS
Outposts



EKS Anywhere
ECS Anywhere



Thank you!